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October 22, 2019

Los Angeles City Council
Ad Hoc Jobs Committee
200 N Spring Street
Los Angeles, CA 90012

Committee Members:

There are two main issues when discussing procurement from small and diverse owned businesses. How do I find qualified small and diverse businesses to buy from and how do those businesses find out about opportunities to bid on before they are awarded? Compete4LA solves both these issues by providing a free regional procurement platform that connects buyers and suppliers, in the Los Angeles area, that can utilized by both public and private projects.

We see from the success of the CPUC Supplier Clearinghouse that having opportunities in one place makes them easier to find and from the California Department of Insurance that transparent reporting of the spend on small and diverse owned suppliers can increase that spend even without goals or mandates.

We support the Compete4LA project as a way for our businesses to be included in the growth of the Los Angeles region.

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